



## Get to the River Festival Messages

### **About the Get into the River Festival (Short Version)**

The Get into the River Festival is a month-long series of community events centered on the Jordan River and Jordan River Parkway. During 30 days in September, cities and counties along the river will host events near their section that help celebrate, protect and restore the Jordan River.

### **About the Get into the River Festival (Long Version)**

The Get into the River Festival brings together the community, businesses, and local governments to celebrate, restore, explore and recreate on the Jordan River corridor. The festival takes place in September and includes 30 days of river-focused celebrations and conservation activities hosted by the counties and cities along the Jordan River. Thousands of people each year turn out to celebrate the many wonderful things the river has to offer as well as volunteer to help clean up and restore the river to make it a destination for all to enjoy for generations to come.

### **About the Jordan River Corridor**

The Jordan River corridor runs through three counties and sixteen cities flowing from Utah Lake, through the Salt Lake Valley, and finally into the Great Salt Lake. The 50-mile river has tremendous value - environmentally, recreationally, economically, and culturally - for both the communities through which it flows and for the entire Wasatch Front. Around 15,000 people utilize the Jordan River Parkway each month. This paved, non-motorized trails that follows the river and weaves in and out of urban areas, parks, and lush riverside areas is the perfect place for walking, running, cycling, skating, or simply escaping from the city. The river and trail provides a unique offering in our urban landscape and adds to our community's beauty and wellness.

**Website:** [www.gettotheriver.org](http://www.gettotheriver.org)

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