

WASATCH ROWING FOUNDATION

What is Wasatch Rowing Foundation?

501(c)(3) Non Profit

Utah Junior Crew

Waterford Crew(High School)

Great Salt Lake Rowing

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A background image showing a rowing team of five young men in a boat on a lake. They are wearing dark rowing gear with red accents. The image is slightly faded to allow text to be overlaid.

Mission Statement

Build and operate a boathouse to promote and develop the sport of rowing in the Salt Lake Valley with a focus on youth rowing in particular and an emphasis on at risk youth.

Attract wide community involvement to promote the use and enjoyment of the Jordan River while endeavoring to provide publicly available amenities.

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Jordan River Recreation

- **There are over 50 miles of the Jordan River**
- **We really want to conserve it as much as possible**
- **Yet we want to use it for recreation purposes**
- **We want it to be a focal point of activity and enjoyment**
- **The Jordan River parkway achieves a lot of that**

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- **Maybe we can expand on that vision!**
- **Get people to come down and enjoy being on not just along the River**

- **How can we do that?**



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A

Riversports Center!

**Multiple-Use River Sports Orientated
Fitness Center**

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What is a Riversports Center?

A Riversports Center is a fitness center with benefits.

These benefits include:

Rowing

Kayaking

Canoe

Stand up Paddle Boards

Biking

Running

Events and Racing

Sports Camps

Corporate Team Building

Functions and Parties

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A young man with short brown hair, wearing a red tank top, is rowing a boat on a body of water. He is smiling and looking towards the camera. The background is a bright, slightly blurred outdoor setting with other people and structures in the distance.

Can this work you may ask?

<http://riversportokc.org/>

Says it works quite well.

How can we pay for this?

Why would anybody want to donate to this center?

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Activities

- **Youth & Collegiate Rowing**
- **Adult & Corporate Rowing**
- **Kayak, Canoe, Paddle Board
Recreational Opportunities**
- **Youth & Adult Camps for Riversports**
- **Regatta's & Competitions**

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Youth Rowing

Currently the youth who row, boat from a pump manufacturer's yard. Thanks to Nickerson pumps we are able to store our boats near the Surplus canal but this is outdoors in all weathers.

We would prefer to see the youth row from a purpose built indoor facility with adequate boat storage space, training area and restrooms.

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A rowing team of five people is shown in a white racing shell on a body of water. The rowers are wearing dark athletic gear with red accents. The background is a bright, slightly hazy sky and water surface. The text is overlaid on the left side of the image.

Collegiate Rowing

Now that the University of Utah is in the PAC 12 we would love to see a University Rowing Team. This could only come about with the availability of good facilities.

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A person with curly hair, wearing a dark red tank top, is rowing a boat on a body of water. The person is holding a blue handle on a black oar. The background is a bright, slightly blurred view of the water and sky.

Adult & Corporate Rowing

Rowing is for anybody 13 – 93

Adult rowing is a fun recreational sport but if you want to compete it can take a high degree of commitment to have any chance of winning.

Corporate Rowing

Corporations want healthy and happy employees

Corporate Rowing can bring these benefits. We are not talking Olympic athletes, its a low impact all over body workout. By coaching a Corporate Team once or twice a week it will build health and fitness as well as teamwork and collaboration. With a corporate level regatta at the end.

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Kayak, Canoe and Stand up Paddle Board

Kayaking is great for fun and competition and we believe with the optimum location we will be able to accommodate Kayaking at any level.

Canoe and Stand up Paddle Boards are great fun and should be catered for on the Jordan River.

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A background image showing a group of rowers in a boat on water. The rowers are wearing dark clothing and are looking forward with determination. The water is calm, and the background is slightly blurred, suggesting a focus on the rowers.

Youth Camps and Adult courses

People want to be able to have fun and frequently want or need coaching in a fun safe environment under proper supervision. We want to have well organized training for youth and adults in all aspects of our activities.

Corporate Team Building

With corporate connections we may even be able to have options for corporate team building sessions even for the non rowers.

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Competitions and Events

Public participation is the Key and what better way to get the word out than having Regattas, Competitions and other events. These events can bring in competitors from many regions, even outside of Utah. What better way to showcase what we hope will be one of the star attractions of Utah. The Jordan River.

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This kind of Sports Facilities especially when oriented towards Youth, Collegiate and Open to the general public can attract sponsorship from many sources:

**Government Grants
Foundation Gifts
Corporate Donations
Individual Gifts
ZAP?**

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**Corporate Rowing will be aimed
at any organization that can support a team and hopefully
provide some funding.**

**Health Companies
Banks & Credit Unions
Energy Companies
Salt Lake County
City Employees
U of U
Hospitals
Refineries
Finance Companies
Lawyers & Accountants**

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**With a Riversports center we would have an amazing facility
and be well on our way to organizing a truly**

Amazing Race

Paddle Board

Kayak

Bike

Canoe

Run

Scull

RIVERSPORTS CENTER

